
TEAM BIOS

R. JULIUS TALVIK

CREATIVE DIRECTOR AND CO-FOUNDER

As Unison's Creative Director and Co-Founder, Mr. Talvik combines a keen sense of technological acuity with artistic cleverness, complementing Mr. Fardi's business expertise. Mr. Talvik has over eleven years experience in the IT, software, and Internet industries with expertise in technical development, identity design, user experience design, information architecture, print collateral and product packaging design, and business process analysis. Thus, his vast and diverse experience coalesces into a shrewd ability to harness multiple facets of brand design.

A true artist interprets design in multiple dimensions, and Mr. Talvik's creative abilities are not limited to visual mediums. A 10-year veteran of the underground electronic music scene, he has received numerous awards from the Estonian Music Industry Association and several enthusiastic reviews in DC's music publications. His talent for music adds depth to his sophisticated design sensibility and greatly aids Unison's development of distinctive visual campaigns.

Mr. Talvik has led Unison's design team on numerous engagements, ranging from Friends of the Global Fight to Contrack International (subsidiary of Orascom). He has made a strong impact on Unison's projects in the Middle East, most notably on Unison's recent work for the Middle East International Film Festival in Abu Dhabi. Through seemingly effortless on-site management, he orchestrated the execution of all of Unison's creative concepts to ensure the greatest brand impact on the audience. This devotion to the effective execution of the team's creative vision is evident throughout Mr. Talvik's work at Unison, as he gracefully directs all projects from start to finish.

Mr. Talvik holds a B.S. in International Relations, Law and Organization with certificates in Justice and Peace Studies and Comparative Economic and Political Systems from the School of Foreign Service at Georgetown University. He is an active member of The Art Directors' Club of Metropolitan Washington (ADCMW), the American Institute of Graphic Arts (AIGA), and the Society of Environmental Graphic Design (SEGD).

