
TEAM BIOS

BETH LIPPMAN

SENIOR ACCOUNT MANAGER

Beth Lippman brings to Unison over five years of sales and marketing experience. Her career includes sales consulting and management for Bumble and bumble, a division of Estée Lauder in New York City. Ms. Lippman was the Senior Consultant and Team Manager for the Pacific Northwest Region—Bumble and bumble's top grossing sales region—as well as a Sales Manager at-large for the Bumble and bumble sales team.

Before beginning her career at Bumble and bumble, Ms. Lippman developed her passion for cosmetics and fashion through internships at Nars Cosmetics, Escada, Levi Strauss Europe, and Neiman Marcus.

Ms. Lippman received a Bachelor of Science in Business Administration with a major concentration in International Marketing from the Kogod School of Business at American University. While studying in Brussels, Belgium, Ms. Lippman earned a specialization in business and marketing in the European Union.

